

# LYNN VAVRECK

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## Education

Ph.D. Political Science, 1997, University of Rochester. Concentrations in American Politics, Political Methodology, and Political Philosophy  
M.S. Political Science, 1996, University of Rochester  
M.A. Political Science, 1992, Arizona State University  
B.S. Political Science, 1990, Arizona State University, Magna Cum Laude

## Faculty and Political Appointments

University of California Los Angeles, Associate Professor of Communication Studies, July 2011 to present  
University of California Los Angeles, Associate Professor of Political Science, January 2009 to present  
University of California Los Angeles, Assistant Professor of Political Science, July 2001 to 2008  
Dartmouth College, Assistant Professor of Government, July 1998 to June 2001  
Princeton University, Woodrow Wilson School of Public and International Affairs, Presidential Campaign Reform Task Force, Research Associate and Executive Director, 1997-1998  
Office of the Vice-President of the United States of America, Press Advance Representative, The White House, 1991-1992.

## Grants and Awards

NSF, Methodology, Measurement, and Statistics Grant, Dual Frame Sampling for Federally Funded Surveys, 2011-2013  
NSF, Program Grant, The Role of Racialization in the Obama Presidency, 2010-11  
NSF, Research Meeting Grant, Planning Meeting on the Future of Election Studies, 2010  
Paul F. Lazarsfeld Award for Best Paper Presented in Political Communication at the 2007 American Political Science Association Meeting, Chicago, Ill.  
UCLA Center for the Study of American Politics, Research Grant, 2007  
Stanford University, Hoover Institution National Fellowship, 2007  
UCLA Assistant Professor Career Development Award, 2006  
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2006  
Carnegie Corporation Strengthening Democracy Grant, October 2004  
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2004  
Yale University Institution for Social and Policy Studies, major project support 2003  
Center for Investigation and Research on Civic Learning and Education, University of Maryland, 2002  
Council on Research, UCLA Academic Senate, Assistant Professor Initiative Grant, 2002  
Council on Research, UCLA Academic Senate, Faculty Grant Program, 2002  
Dartmouth College Wilson Faculty Research Fellowship, 2001-2002 (declined)  
Rockefeller Center at Dartmouth College, Social Science Research Grant, 2000  
American Political Science Association Small Research Grant Award, 1999  
Harvard University, Joan Shorenstein Center on Press, Politics and Public Policy Goldsmith Research Award, 1999

## Publications: Articles and Books

A14 Geer, John and Lynn Vavreck. 2013. "The Repositioning of Candidates through Negativity," *Political Communication*

A13 Hill, Seth, James Lo, Lynn Vavreck, and John Zaller. 2013. "How Quickly We Forget: The Duration of Persuasion Effects from Mass Communication," *Political Communication*

B5 Jacobson, Gary, Sam Kernell, Thad Kousser and Lynn Vavreck. 2013. *The Logic of American Politics*, 6<sup>th</sup> Edition, Thousand Oaks, CA: Sage Publications.

- B4 Sides, John and Lynn Vavreck. 2013. *The Gamble: Choice & Chance in the 2012 Presidential Election*, NJ: Princeton University Press.
- B3 Sides, John and Lynn Vavreck. 2012. *The Gamble: The Hand You're Dealt; The Gamble: Random, or Romney?; The Gamble: All In; The Gamble: High Rollers*. Published as four separate e-books. NJ: Princeton University Press.
- A12 Trager, Robert F. and Lynn Vavreck. 2011. "The Political Costs of Crisis Bargaining: Presidential Rhetoric and the Role of Party," *American Journal of Political Science* 55:3, 526-45.
- A11 Jackman, Simon and Lynn Vavreck. 2010. "Primary Politics: Race, Gender, and Age in the 2008 Democratic Primary," *Journal of Elections, Public Opinion, and Policy* 20:2, May, 153-186.
- B2 Vavreck, Lynn. 2009. *The Message Matters: The Economy and Presidential Campaigns*, Princeton, NJ: Princeton University Press.
- B1 Bartels, Larry M. and Lynn Vavreck. Eds. 2000. *Campaign Reform: Insights and Evidence*, Ann Arbor: University of Michigan Press.
- A10 Vavreck, Lynn and Douglas Rivers. 2008. "The 2006 Cooperative Congressional Election Study," *Journal of Elections, Public Opinion, and Policy*, November.
- A9 Green, Donald P. and Lynn Vavreck. 2008. "Analysis of Cluster-Randomized Field Experiments: A Comparison of Alternative Estimation Approaches," *Political Analysis*, 16: 2, 138-152.
- A8 Gilens, Martin., Lynn Vavreck, and Marty Cohen. 2007. "See Spot Run: The Rise of Advertising, the Decline of News, and the American Public's Perceptions of Presidential Candidates" *Journal of Politics* 69: 4, p. 1160.
- A7 Vavreck, Lynn. 2007. "The Dangers of Self-Reports of Political Behavior", *Quarterly Journal of Political Science* 2:287.
- A6 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Sheep in Wolves' Clothing: Undeclared Voters in New Hampshire's Open Primary," *PS: Political Science and Politics*, V XXXVI, No. 2.
- A5 Vavreck, Lynn, Constantine J. Spiliotes and Linda L. Fowler. 2002. "The Effects of Retail Politics in the New Hampshire Primary," *American Journal of Political Science*, 46: 3.
- A4 Spiliotes, Constantine J. and Lynn Vavreck. 2002. "Campaign Advertising: Partisan Convergence or Divergence?" *Journal of Politics*, 64:1, p. 249-261.
- A3 Vavreck, Lynn. 2001. "The Reasoning Voter Meets the Strategic Candidate: Signals and Specificity in Campaign Advertising, 1998." *American Politics Research*, 29:,5, p. 507-529.
- A2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "Group Advocacy in the 2000 New Hampshire Primary," in *PS: Political Science and Politics*, Volume XXXIV, No. 2 (June ), P. 267-275.
- A1 Stevenson, Randolph T. and Lynn Vavreck. 2000. "Does Campaign Length Matter? Testing for Cross-National Effects," *British Journal of Political Science*, 30, p. 217-235.

### **Manuscripts Under Review and Working Papers**

- M8 Jackman, Simon, Jeffrey B. Lewis and Lynn Vavreck, 2012. "Digital Fingerprints: Media Measurements for the 21<sup>st</sup> Century."
- M7 Gooch, Andrew and Lynn Vavreck. 2012. "On and Off the Grid: Comparing Outcome Categories with Interviewer-assisted and Self-completed Surveys."

- M6 Gooch, Andrew and Lynn Vavreck. 2012. "In-Person Interviews and Increased Rates of Non-Response relative to Self-Completed Surveys: A Randomized Experiment."
- M5 Vavreck, Lynn. 2012. "The Consequences of Face to Face Interviews for Respondents with Low Levels of Cognitive Skills."
- M4 Enos, Ryan D., Anthony Fowler and Lynn Vavreck. 2012. "Increasing Inequality: The Effect of GOTV Mobilization on the Composition of the Electorate"
- M3 Jackman, Simon and Lynn Vavreck. "How Does Obama 'Match-Up'? Counterfactuals and the Role of Obama's Race in 2008."
- M2 Masket, Seth, John Sides, and Lynn Vavreck. 2013. "The Ground Game in 2012: Obama v. Romney."
- M1 LaCour, Michael and Lynn Vavreck. 2013. "Improving Media Measurement: Results from the Field."

### **Publications: Chapters, Reports, Blogs**

- C9 Vavreck, Lynn. 2012. "Priming the Economy," in *Oxford Handbook of Political Communication*, Kathleen Hall Jamieson, ed. New York: Oxford University Press.
- W1 Vavreck, Lynn. 2011-12. *Model Politics*, a political blog hosted by YouGov, Inc. [www.today.yougov.com](http://www.today.yougov.com). Blog contributor, organizer, and co-founder.
- C8 Iyengar, Shanto and Lynn Vavreck. 2012. "Online Panels and the Future of Political Communication Research," in *Sage Handbook of Political Communication*, Holli Semetko, eds. New York: Sage Publications.
- C7 Vavreck, Lynn and Shanto Iyengar. 2011. "The Future of Political Communication Research: Online Panels and Experimentation," in *Oxford Handbook of Political Science*, Robert Y. Shapiro and Larry Jacobs, eds. New York: Oxford University Press.
- C6 Jackman, Simon and Lynn Vavreck. 2011. "Cosmopolitanism," in *Facing the Challenge of Democracy: Explorations in the Analysis of Public Opinion and Political Participation*, Paul M. Sniderman and Benjamin Highton, eds. Princeton, NJ: Princeton University Press.
- C5 Fowler, Linda L., Constantine J. Spiliotes and Lynn Vavreck. 2002. "Interest Group Advocacy in the New Hampshire Primary," in *The Interest Group Connection: Electioneering, Lobbying and Policymaking in Washington*, Paul S. Hermanson, Ronald G. Shaiko and Clyde Wilcox, Editors. New York: Chatham House Publishers.
- C4 Vavreck, Lynn. 2001. "Voter Uncertainty and Candidate Contact: New Influences on Voting Behavior," in *New Agendas: Communication and U.S. Elections*, Rod Hart and Daron Shaw, Editors. New York: Rowman and Littlefield.
- C3 Vavreck, Lynn. 2000. "How Does it All 'Turnout'? Exposure to Attack Advertising, Campaign Interest, and Participation in American Presidential Campaigns," in *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, eds. Ann Arbor: University of Michigan Press.
- C2 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2000. "The Role of Issue Advocacy Groups in the New Hampshire Primary," *Getting Inside the Outside Campaign: Issue Advocacy in the 2000 Presidential Primaries*, David Magleby, Editor. Utah: Brigham Young University.
- C1 Fowler, Linda L., Constantine J. Spiliotes, and Lynn Vavreck. 2001. "The Role of Issue Advocacy Groups in the New Hampshire Primary," in *PS: Political Science and Politics*, e-symposium "Outside Money in the 2000 Presidential Primaries, David Magleby, editor. Volume XXXIV, No.2.
- R1 *Campaign Reform: Insights and Evidence – Report of the Task Force on Campaign Reform*. 1998. Princeton, NJ: Trustees of Princeton University.

## Original Data Collection (Principal Investigator)

- Vavreck, Lynn. 1999. *Midterm Election Advertising Dataset 1998, (MEAD)*. Dartmouth College: Hanover, NH.
- Fowler, Linda L., Spiliotes, Constantine J., and Lynn Vavreck. 2000. *Dartmouth College AP New Hampshire Primary Election Poll*. Hanover, NH.
- Vavreck, Lynn. 2002. *Observational v. Experimental Data*. Knowledge Networks, Inc.: Menlo Park, CA.
- Vavreck, Lynn. 2003. *Off-year GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2004. *Rock the Vote: Presidential Election GOTV Field Experiment Dataset*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2005. *Presidential Election Discourse Dataset 1952-2000*. University of California: Los Angeles, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, UCLA Team Module*. Polimetrix, Inc.: Palo Alto, CA.
- Vavreck, Lynn. 2006. *Cooperative Congressional Election Study, Vavreck Module*. Polimetrix, Inc.: Palo Alto, CA.
- Jackman, Simon D. and Lynn Vavreck, 2007-2008, *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc.: Palo Alto, CA.
- Michael Tesler, David Sears, and Lynn Vavreck, 2009-2011, *CCAP Re-interviews*, YouGov/Polimetrix, Inc. Palo Alto, CA.
- Vavreck, Lynn. 2011. Survey Mode Experiment, CBS Television City, MGM Grand, Las Vegas, NV.
- Vavreck, Lynn. 2011-2012. *Cooperative Campaign Analysis Project (CCAP)*, YouGov/Polimetrix, Inc., Palo Alto, CA.
- Vavreck, Lynn. 2012. *State of the Nation Election Survey*, YouGov, Inc., Palo Alto, CA.

## Publications: Book Reviews

- By Stan Greenberg, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *The American Prospect*, October 2009).
- By John Geer, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Public Opinion Quarterly* 74:3).
- By Chris Wlezien, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Congress & the Presidency* 37:2).
- By Marc Hetherington, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Communication* 27:3).
- By Jonathan Nagler, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Political Science Quarterly* 125:3).
- By Nathan Bigelow and Michael Carlson, Review of *The Message Matters: The Economy and Presidential Campaigns*, by Lynn Vavreck, Princeton University Press: Princeton, NJ, (Review appeared in *Journal of Politics* 72:3).
- The Economic Vote* by Raymond Duch and Randolph Stevenson. Cambridge, UK: Cambridge University Press (review appeared in *Journal of Politics* 2009).
- In Defense of Negativity*, by John Geer. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).
- Campaigning for Hearts and Minds*, by Ted Brader. Princeton, NJ: Princeton University Press. (review appeared in *Political Communication* 2008).
- By Paul Gronke, Review of *Campaign Reform: Insights and Evidence*, Larry M. Bartels and Lynn Vavreck, Editors, University of Michigan Press: Ann Arbor. (Review appeared in *American Political Science Review*, December 2001).
- The Image is Everything Presidency: Dilemmas in American Leadership*. Richard W. Waterman, Robert Wright, and Gilbert St. Clair. Boulder, CO: Westview Press, 1999. (Review appeared in *Political Science Quarterly*, Spring 2000).

## The UCLA Center for the Study of Campaigns

- Director, 2008-present
- Co-Sponsor, *Race and the 2008 Election* – a series of lectures at UCLA
- Co-Sponsor, *The 2010 West Coast Experiments Meeting* – conference held at UCLA
- Co-Sponsor, *Model Politics* – a political blog hosted by YouGov, Inc.

Co-Sponsor, U Heard it Here Public Lecture Series, UCLA 2012

## Other Professional Activities

Plenary Speaker, Annual Meeting of the American Association of Public Opinion Researchers Meeting, 2013  
Chair, Best Paper Award Committee, APSA Experiments Section, 2013  
Program Co-Chair, American Political Science Association Annual Meeting, 2012, New Orleans, Louisiana  
Co-Chair, APSA Task Force on the Importance of Political Science to Society, 2010-12  
Panel Member, NSF Methods, Measurement, and Statistics Review Panel, 2012  
Panel Member, NSF Advisory Panel for Census Research Network Proposals, 2011  
Co-Chair (Public Opinion and Psychology), European Political Science Association Annual Meeting, 2011  
Public Policy Institute of California (PPIC), Experts Panel, 2010  
Council Member at Large, Experiments Section of American Political Science Association, 2010-11  
Member, APSA Carey McWilliams Award Committee, 2010  
Member, APSA Political Communication Lazarsfeld Award Committee, 2010  
Member, Experiments in Governance and Politics Network (EGAP), 2009-present  
American National Election Studies, Board of Advisors, 2009-2013  
Editorial Board, *Political Communication*, 2009-2013  
Editorial Board, *American Journal of Political Science*, 2009-2011  
Associate PI, Time-sharing Experiments for the Social Sciences (TESS), 2009-present  
British Election Study Board of Advisors, 2009-2013  
National Science Foundation Workshop on Data Infrastructure for Social and Behavioral Sciences, 2009  
Analyst, Integrated Media Measurement Incorporated, San Mateo, CA, 2006  
Study Director, Cooperative Congressional Election Study, 2006  
Panel Development, Polimetrix, Inc., Palo Alto, CA, 2003- 2006  
Member, Voices of Reform Committee, Commonwealth Club of California, 2005-7  
Member, American National Election Study 1998 Pilot Study Programming Committee, 1997-98  
Member, Annenberg School of Communication Y2K Survey Planning Committee, 1997-98  
Member, Board of Directors, Sorenson Institute for Political Leadership, The University of Virginia, 1997-98.  
Intern for *American Political Science Review*, G. Bingham Powell, Jr., Editor, 1994-1995.  
Referee for *American Political Science Review*, *American Journal of Political Science*, *Journal of Economics and Politics*,  
*Journal of Politics*, *American Politics Quarterly*, *Political Science Quarterly*, Princeton University Press,  
*Perspectives on Politics*, *Political Communication*, National Science Foundation, and the *Journal of Theoretical Politics*.

## Courses, Community, and University Service

UCLA Faculty Senate Election Commissioner, 2013-15  
Election Day Q & A at Sherman Oaks Elementary School, grades 2 and 4.  
Volunteer Day participant, UCLA Day to Give  
UCLA Chancellor's Associates Faculty Lectures delivered in Santa Barbara, Orange County, San Diego, San Gabriel Valley, and Los Angeles, 2012  
UCLA Extension Program Lecture, 2012  
Founder, UCLA U HEARD IT HERE Public Lecture Series, 2012  
Survey Methodology (graduate course), 2009-10  
Member, Vice Chancellor's Task Force to Evaluate the Institute for Social Research, 2010  
Member, Dean's Committee to evaluate the Social Science in Practice Program, 2010  
Member, UCLA Academic Senate Committee on Faculty Welfare, 2009-2011  
Faculty Commencement Speaker, 2009  
Member, University Committee on University Admissions and Relations with Schools (CUARS)  
Member, Dean's Committee to Reinstate Survey Research Center, 2007  
Chair, Graduate Outreach and Recruitment Committee, 2003-2006; 2008 to present  
Member, Graduate Studies Committee, 2006  
Chair, American Politics Field, 2006-7 and 2010-present  
Member, Undergraduate Studies Committee, 2008  
Chair, Department Speakers' Series 2006-7, 2008-9, 2010-present  
Member, Department Executive Committee, 2006  
Member, Department Development Committee, 2007 - present  
Member, Graduate Admissions Committee, 2003 to present  
Member, Dean's Committee to Evaluate Survey Research Center, 2005  
Member, Center for study of American Politics and Policy Advisory Board, 2005

Introduction to Political Behavior (graduate course)  
Introduction to American Politics, UCLA (353 students enrolled)  
America in the 1960s (UCLA General Education Interdisciplinary Course)  
Director, Dartmouth College Department of Government Honors Program, 1999-2001  
Quantitative Political Analysis, Dartmouth College  
Campaigns and Elections, (graduate and undergraduate course)  
Public Opinion, (undergraduate)  
Media and Politics Seminar, (undergraduate)  
Campaign Reform, (with Larry Bartels) Princeton University (undergraduate)  
The Political Process, Humanities Department Eastman School of Music, University of Rochester (undergraduate)

## Invited Lectures and Commentary

University of Virginia, Sorenson Institute, 1998  
University of Pennsylvania, Annenberg School of Communication, 1999  
Columbia University, 1999  
C-Span's *Washington Journal*, February 1, 2000: Commentary on New Hampshire Primary  
*Concord Monitor* – Debate Moderator, 1999  
University of Minnesota, 2000  
University of California at San Diego, 2002  
Princeton University, 2002  
Yale University, 2002  
University of Michigan, ISSR, 2003  
University of California, Davis, 2004  
KCBS/KCAL Late Local News sit-in with anchors, Super Tuesday 2004  
Brookings Institution, 2004  
Stanford University, 2004  
*Beyond the Beltway*, 2004  
Los Angeles League of Women Voters, 2004  
UC Board of Regents Meeting, 2004  
American Academy for the Advancement of Science, 2005  
Brookings Institution, 2005  
Commonwealth Club of California, 2006  
Advertising Research Foundation Symposium on Audience Measurement, 2006  
Rice University, November 2006  
Arizona State University, 2007  
Vanderbilt University, 2007  
EITM Summer Program, UCLA, 2007  
Oxford University, Oxford, England, 2007  
Essex University, Colchester, England, 2007  
*LA Roundtable*, Television Program 2007  
Princeton University, 2007  
Vanderbilt University, 2008  
*Politics 2008*, Television Program 2008  
Princeton University, 2008  
University of Missouri, 2008  
University of North Carolina, 2008  
Washington University, St. Louis, 2008  
Oxford University, 2008  
Brookings Institution, 2008  
KTVK Fox 11 Election Night coverage with anchors, 2008  
Fox Business News, *Money for Breakfast* with Alexis Glick, 2008  
Rice University, 2008  
University of California Los Angeles, Law School, 2008  
University of California Los Angeles, Business School, 2008  
University of California Los Angeles, Ziman Center, 2008  
University of California Los Angeles, University Communications, 2008  
University of California Los Angeles, Bruin Alumni, 2008  
University of California Los Angeles, School of Public Affairs, 2008  
University of California Los Angeles, Political Science Development Board, 2008

KTTV Fox11 Inauguration Night coverage with anchors, 2009  
 Yale University, 2009  
 Stanford University, American Politics Workshop, 2009  
 Stanford University, American Politics Workshop, 2010  
 University of California San Diego, 2009  
 University of California Berkeley, 2009  
 University of California Los Angeles, School of Public Affairs, 2009  
 University of California Los Angeles, Political Science Comparative Politics Group, 2009  
 Southern Methodist University & University of Rochester Election Meeting, 2009  
 British Election Study Fellows Meeting, Essex University, Colchester, England, 2009  
 Northwestern University, Experiments Meeting, 2009  
 ELECTDEM Meeting, Central European University, Budapest, Hungary, 2010  
 KTTV Fox11 Primary Night coverage with anchors, 2010  
 Empirical Legal Studies Meeting, 2010  
 University of Pennsylvania, Annenberg School of Communication, 2010  
 University of Pittsburgh, 2010  
 Vanderbilt University, 2010  
 Artists and Athletes CNN Panel of Experts on Midterm Elections (Moderator), 2010  
 Vanderbilt University, 2011  
 University of Pennsylvania, 2011  
 Duke University, 2011  
 University of Sydney, 2011  
 University of California, Davis, 2011  
 Harvard University, 2011  
 Massachusetts Institute of Technology, 2011  
 Princeton University, 2011  
 Vanderbilt University, 2012  
 Stanford University, 2012  
 Stanford Graduate School of Business, 2012  
 Rice University, 2012  
 Princeton University, 2012  
 Denver University, 2012  
 Brookings Institution, 2012  
 American Public Media's *Marketplace* "No Horse in the Race Election Road Show" (Pasadena & Cleveland), 2012  
 Orange County Women in Politics Meeting Lecture, 2012  
 Junior Statesman of America, Convention Speech, 2012  
 Junior Statesman of America Board of Advisors, 2012  
 Sherman Oaks Elementary, Election Day presentation, 2012  
 University of British Columbia, 2013  
 Vanderbilt University, 2013  
 Yale University, 2013  
 UC Berkeley, 2013  
 Matsui Center at UC Berkeley, 2013  
 Iowa State University, 2013  
 Chapman University, 2013

### **Graduate Student Dissertation Committees**

Co-Chair, Ryan D. Enos (2010), Assistant Professor of Government, Harvard University  
 Member, Seth J. Hill (2010), Post-Doctoral Fellow, Yale University & Assistant Professor of Political Science,  
 University of California, San Diego  
 Member, Michael Tesler (2011), Assistant Professor of Political Science, Brown University  
 Member, R. Brian Law (2012)  
 Member, Matthew A. Atkinson (2012)  
 Member, Felipe Nunes (2012)  
 Member, Rafaella Asquer (2012)  
 Chair, Sylvia Friedel (2013)  
 Member, Hovannes Abramyan, Carrie LeVan, Rob Shrode, Colleen Carmine (Psychology)

## News & Editorial Content

- The New York Times*, Room for Debate, "Politics Is a High-Stakes Game," January 22, 2012
- The New York Times*, Sunday Review Section, page 3, "The Undecided" July 29, 2012 (with Larry M. Bartels)
- The New York Times*, Campaign Stops, "Meet the Undecided," July 30, 2012 (with Larry M. Bartels)
- The New York Times*, Campaign Stops, "The A-Little-Bit-Less Undecided," September 20, 2012
- The New York Times*, Sunday Review Section, page 3, "Hark! The Undecided!," September 23, 2012
- The New York Times*, Campaign Stops, "Debating Points: Who's Still Thinking it Over?" October 3, 2012
- The New York Times*, Campaign Stops, "Debating Points: How Will the Undecided Make up their Minds?" October 16, 2012
- The New York Times*, Campaign Stops, "Debating Points: The Undecided See Things Differently," October 11, 2012
- The New York Times*, Campaign Stops, "Debating Points: Why Won't they Stop Agreeing?," October 22, 2012
- The New York Times*, Campaign Stops, "In Defense of the Undecided," November 1, 2012
- The Washington Post*, Wonkblog, "For 2012, the unemployment rate doesn't matter. The change in it does," February 3, 2012.
- The Washington Post*, Wonkblog, "Predict the 2012 Election!" (widget), April 24, 2012.
- The Huffington Post*, "Dissecting the Political Race, Hollywood Style," November 1, 2012 (with William Mapother).