

A photograph of a UCLA banner hanging from a lamp post in front of a brick building. The banner is blue with yellow text that reads "UCLA". The background is a clear blue sky with some light clouds. The banner is attached to a black lamp post with a white globe. The brick building is a reddish-brown color. There are green bushes in the foreground.

Summer 2025 Course Catalog

**UCLA Department of
Communication**

Phone:
310-825-1703

Website:

comm.ucla.edu/summer-2025-courses/

Session A (Six Week)

June 23- August 1, 2025

COMM 1A – Public Speaking for Nonnative Speakers

Instructor(s):

Tor Negrete

Lecture, four hours. Designed for nonnative speakers of English to increase fluency and vocabulary while improving presentation skills, language usage, reasoning, style, and delivery. Conversation and pronunciation practice. Focus on theory and practice of public speaking, including selection of content, organization of ideas, language, and delivery. Practice in extemporaneous and manuscript speaking. Critical analysis of speeches in both contemporary and historical settings. Special emphasis on group discussions, evaluations, practice of both public and private speaking skills. Offered in summer only. P/NP or letter grading.

COMM 1B – Learning American English and Culture from Movies

Instructor(s):

Tor Negrete

Lecture, four hours. Advancement of students' fluency in conversational English while increasing their awareness of American popular culture. Primer on American-style colloquial English and nuances of contemporary customs and values offered through guided immersion in popular cinema. Offered in summer only. P/NP or letter grading.

COMM 10 – Introduction to Communication

Instructor(s):

Michael Suman, TA

Lecture, four hours; discussion, one hour. Introduction to study of interpersonal and mass communication using interdisciplinary approach. Exploration of basic methods and theoretical perspectives that social scientists and others use to study interpersonal and mass communication, and basic concepts used to describe and explain that communication. Historical overview of each major mass media. Study of significant current topical issues related to means of communication that reach large numbers of people. Letter grading.

COMM 100 – Communication Science

Instructor(s):

Gabes Jones, TA

Lecture, three hours. Requisite: course 10 or Linguistics 1 or Sociology 1 or Psychology 10. Examination of fundamental issues in communication sciences. Exploration of theoretical and methodological approaches that bridge major areas of current interdisciplinary communication research. P/NP or letter grading.

COMM 109 – Entrepreneurial Communication

Instructor(s):

Steven Peterson, TA

Lecture, four hours. Study of entrepreneurial communication from foundations in internal and external communication and development of data analysis, interpretation, and presentational skills utilized in existing, as well as in development of, contemporary innovative businesses. P/NP or letter grading.

COMM 114 – Understanding Relationships

Instructor(s):

Michael Suman, TA

Lecture, four hours. Explanation of types of communication that occur in close relationships, especially romantic relationships. In-depth coverage of variety of relationship topics, including intimacy, stages of intimate relationships, why we choose to get involved with some people as opposed to others, flirting, and self-disclosure. P/NP or letter grading.

COMM 115 – Interpersonal Dynamics

Instructor(s):

Grace Qiyuan Miao

Lecture, three hours. Survey of recent scientific approaches to dyadic communication and relationships. Surveys selection of experimental, observational, and quantitative methods, and how they can be applied to key issues in dyadic communication and interpersonal relationships. Topics include recent technological techniques for measuring and influencing dyads, including role of peripheral devices such as phones or other wearable devices. Consideration of dyadic processes including influence, mimicry, leadership, active listening, and more. Consideration also of how findings apply beyond dyads to teams. Letter grading.

COMM 126 – Evolution of Interpersonal Communication

Instructor(s):

Constance Bainbridge

Lecture, four hours. Examination of current issues in interpersonal communication from perspectives of evolutionary psychology and biology. Topics include coevolution of signaler and receiver adaptations, nonverbal communication, courtship behavior, miscommunication between sexes, implied language use, and deception. Letter grading.

COMM 148 – Marketing Communications

Instructor(s):

Celia McLean

Lecture, three hours. Examination of key concepts and methods in marketing communications in both traditional and digital media. Development and execution of communications strategies, with primary emphasis on consumer insight, branding, market segmentation and positioning, message strategy, promotion, and execution of marketing communications through appropriate media technologies. Letter grading.

COMM 157 – Celebrity, Fame, and Social Media

Instructor(s):

Steven Peterson, TA

Lecture, three hours. Analysis of how following personal lives of media-created celebrities impacts self-esteem, connectedness, and personal relationships from cultural studies and social sciences perspectives, and how entities cultivate celebrity for financial gain. Topics include celebrity gossip and privacy, news sharing, public relations, and impact of social media on fan support, image construction, and damage control. P/NP or letter grading.

COMM M165 – Agitational Communication

Instructor(s):

Brett Hu

(Same as Labor Studies M175.) Lecture, four hours; discussion, one hour (when scheduled). Theory of agitation; agitation as force for change in existing institutions and policies in democratic society. Intensive study of selected agitational movements and technique and content of their communications. Letter grading.

COMM 184 – Summer Internships

Instructor(s):

Pia Svenson, Greg Bryant

Tutorial, to be arranged. Internship in supervised setting in community agency or business. Students may consult with adviser and must provide final report of their experiences. May be repeated for credit. Offered in summer only. P/NP grading.

COMM 188A – Variable Topics in Mass Communication and Media Institutions: History of American Television

Instructor(s):

TBA

Survey of unique history, evolution, societal impacts, and influences of television. Study includes more than 100 first-hand accounts from pioneers and changemakers who experienced them. Topics include early days of television, from its genesis at the 1939 New York World's Fair through contemporary issues in representation, content and delivery, and technological advancements.

Session A3 (Three Week Intensive)

June 23- July
11, 2025

COMM 187 – Ethical and Policy Issues in Institutions of Mass Communication

Instructor(s):

Jim Newton

Lecture, three hours. Intensive examination of ethical and policy issues arising from interaction of media institutions (print, film, broadcasting, and new technologies) and societal institutions (Congress, federal agencies, courts, Presidency, schools, churches, political action groups, advertisers, and audiences). P/NP or letter grading.

Session C (Six Week)

August 4- September 12,
2025

COMM 1 – Principles of Oral Communications

Instructor(s):

Brian Hurwitz

Lecture, four hours. Enforced requisite: satisfaction of Entry-Level Writing requirement. Examination of foundations of communication and public speaking. Consideration of number of basic theories related to study of communication and development of skills to enable composition and delivery of speeches in accordance with specific rhetorical concepts. Improvement of ability to analyze, organize, and critically think about communicative messages while becoming better equipped to articulate ideas. P/NP or letter grading.

COMM 1A – Public Speaking for Nonnative Speakers

Instructor(s):

Tor Negrete

Lecture, four hours. Designed for nonnative speakers of English to increase fluency and vocabulary while improving presentation skills, language usage, reasoning, style, and delivery. Conversation and pronunciation practice. Focus on theory and practice of public speaking, including selection of content, organization of ideas, language, and delivery. Practice in extemporaneous and manuscript speaking. Critical analysis of speeches in both contemporary and historical settings. Special emphasis on group discussions, evaluations, practice of both public and private speaking skills. Offered in summer only. P/NP or letter grading.

COMM 1B – Learning American English and Culture from Movies

Instructor(s):

Tor Negrete

Lecture, four hours. Advancement of students' fluency in conversational English while increasing their awareness of American popular culture. Primer on American-style colloquial English and nuances of contemporary customs and values offered through guided immersion in popular cinema. Offered in summer only. P/NP or letter grading.

COMM 110 – Gender and Communication

Instructor(s):

Karyl Kicenski

Lecture, four hours. Understanding gender is a fundamental part of understanding who we are as human beings. Exploration of crucial role of gender in spheres of life involving communication and role and origins of gender differences in communication. Contexts of communication include family, workplace, sexuality, and intimate relationships. Discussion of how media influence conceptions of gender. P/NP or letter grading.

COMM 111 – Conflict and Communication

Instructor(s):

Karyl Kicenski

Lecture, three hours. Analysis of when and why conflict is prevalent in daily lives (including mass media) and how communication affects reactions to and consequences of conflict. Conflict is part of our evolutionary heritage. How well we handle various conflicts affects, to great degree, our success or failure wherever we interact with others, including intimate relations, school, and workplace. P/NP or letter grading.

COMM 140 – Theory of Persuasive Communication

Instructor(s):

Michael Suman, TA

Lecture, four hours. Dynamics of communication designed to influence human conduct; analysis of structure of persuasive discourse; integration of theoretical materials from relevant disciplines of humanities and social sciences. Letter grading.

COMM 145 – Television Sitcom and American Culture

Instructor(s):

Michael Suman

Lecture, three hours. Historical analysis of sitcom genre from its beginning in late 1940s to present. Investigation of how sitcoms have influenced American life and culture and how American life and culture have influenced sitcoms. Exploration of issues of family, race and ethnicity, class and economy, gender roles, and political culture. P/NP or letter grading.

COMM 148 – Marketing Communications

Instructor(s):

Celia McLean

Lecture, three hours. Examination of key concepts and methods in marketing communications in both traditional and digital media. Development and execution of communications strategies, with primary emphasis on consumer insight, branding, market segmentation and positioning, message strategy, promotion, and execution of marketing communications through appropriate media technologies. Letter grading.

COMM 156 – Social Networking

Instructor(s):

Steven Peterson

Lecture, three hours. Investigation of how new online social networks have facilitated interpersonal interactions for knowledge sharing, romance, business, politics, and entertainment. Critical investigation of current popular social networking websites (e.g., Facebook, Twitter, YouTube) through social network analysis and other social science research methods. P/NP or letter grading.

COMM 166 – Inside Hollywood

Instructor(s):

Steven Peterson

Lecture, four hours. Identification of how motivation and creativity interact with business interest, research, and policies in producing entertainment for media market. Letter grading.

COMM 184 – Summer Internships

Instructor(s):

Pia Svenson, Greg Bryant

Tutorial, to be arranged. Internship in supervised setting in community agency or business. Students may consult with adviser and must provide final report of their experiences. May be repeated for credit. Offered in summer only. P/NP grading.

COMM 188A – Variable Topics in Mass Communication and Media Institutions: Film Funding

Instructor(s):

Harold Lewis

Overview of film finance process. Students learn how filmmakers obtain their funding, and how to put together financially viable and appealing project.

COMM 188B – Variable Topics in Interpersonal Communication: Intrapersonal Writing

Instructor(s):

Brian Hurwitz

No one's inner voice is monotone. Yet by time most students enroll in college, their experience with writing is limited to expository essays and interpretive analysis. Such assignments prioritize collectivistic knowledge over individualistic expression. Thus students tend to develop one-size-fits-all writing style for any assignment, which often results in flat, two-dimensional work. These essays reflect disparity between their author's intrapersonal dialogue and interpersonal manner in which it was communicated. To improve student writing, class deconstructs and rebuilds six common types of essay. Students analyze their own work, and that of their peers, to discover ways to add layers of intrapersonal authenticity that resonate with reader and enable their words to jump off the page.